



Endorsement agreement as ambassador organization of Missions Valencia 2030

with ID NUMBER _____, by signing the present **Endorsement agreement as ambassador organization of Missions Valencia 2030**, by an authorised person, and as part of the innovative ecosystem, **states that:**

- We are aware of, support and adhere to Missions Valencia 2030 as a governance model for research and innovation in the City of Valencia focusing on missions that try to improve the quality of life of our citizens and which the Valencia City Council approved by a large majority at plenary session on May 28th 2020. (All updates can be found at <http://www.missionsvalencia.eu>)
- We show our interest and we support the candidacy of Valencia to any local, national, or international recognition or call in the field of innovation that would help project the city of Valencia and its innovation ecosystem, as well as help attract talent and investments.
- We wish to become an ambassador of Missions Valencia 2030.

Therefore, as an ambassador of Missions Valencia 2030, **we commit to:**

- Within our field of action and activity, support processes and transformations within our reach that may have a positive impact on city missions in Valencia to improve the quality of life of people.
- Where possible, guide our actions and part of our own resources and efforts to research innovation in order to bring about a positive impact on one or several missions in Valencia, as well as working to facilitate their success.
- Deploy information, communication and innovation-transferring actions oriented at missions in the City of Valencia among their groups of interest or influence, partner organisations, networks and society at large, offering connections between agents from the four helixes of the innovation ecosystem in Valencia.



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- Act as an informative multiplier to disseminate all communication and promotional resources developed by Missions Valencia 2030 through our channels, in order to contribute to a wider dissemination among citizens.
- Be part of the Missions Valencia 2030 constellation of research and innovation projects with an impact on the city missions for Valencia.
- Collaborate with the Valencia City Council and Las Naves to collect yearly data and information on the impact of innovation missions in Valencia resulting from research and innovation projects in our field of expertise or industry.
- Designate and update the contact of technical and communication staff that will act as partners of the organisation with the Valencia City Council and Las Naves as ambassador of Missions Valencia 2030.

Accessing the following **benefits and advantages as an ambassador organization for Missions Valencia 2030:**

- Use of the Missions Valencia 2030 brand, according to the available handbook of use and applications.
- Preferential access to spaces and resources at LAS NAVES, the Urban and Social Innovation Centre in Valencia, if they are available in the dates requested, for activities related to the development of information, communication and innovation transfer activities.
- Preferential access to innovation events with a limited capacity according to the health safety measures in force at the time.
- Preferential access to SandBoxes in Valencia to test innovation in real spaces and infrastructures in compliance with governance rules established at the Valencia Living Lab.
- Access, use, exploitation, and integration with the data platform by the City of Valencia and technical support.



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- Invitation to innovation events and trainings, in order to promote visibility and create synergies among social and economic actors linked to Missions Valencia.
- Use of brand/logo of the ambassador organisation in the panel of brands endorsing Missions Valencia as “collaborators” in the corresponding ecosystem helix for each entity: private sector, public sector, academia, or civil society.
- Preferential treatment when participating in joint innovation projects with European, national, or regional funds.
- Use of communication and dissemination mechanisms from the City Council and Las Naves to socially disseminate the value of projects carried out by the ambassador organisation with an impact on Missions Valencia 2030.
- R&D&I activities related to Missions Valencia 2030 enjoy corporate tax benefits as well as benefits in their social security contributions. For more information, refer to the available information on **tax benefits at the website of the Ministry of Science and Innovation**.

SIGNATURE OF THE ENDORSEMENT AGREEMENT AS AMBASSADOR OF MISSIONS Valencia 2030

On _____, in Valencia.

Ajuntament de València

Councilor and his/her Delegation of reference, that brings and obtains the endorsement agreement as an ambassador organization of Missions Valencia 2030