



Letter of endorsement as ambassador organization of Missions València 2030

with ID NUMBER _____, through the signing of the present **Letter of endorsement as ambassador organization of Missions València 2030** by a person authorized for that purpose, and being part of the innovative ecosystem, **states that:**

- We are aware of, support and adhere to Missions València 2030 as a governance model for research and innovation in the City of València focusing on missions that try to improve the quality of life of our citizens and which the València City Council approved by a large majority at plenary session on May 28th 2020. (All updates can be found at <http://www.missionsvalencia.eu>)
- We show our interest and we support the candidacy of València to any local, national, or international recognition or call in the field of innovation that would help project the city of València and its innovation ecosystem, as well as help attract talent and investments.
- We wish to become an ambassador of Missions València 2030.

Therefore, as an ambassador of Missions València 2030, **we commit to:**

- Within our field of action and activity, support processes and transformations within our reach that may have a positive impact on city missions in Valencia to improve the quality of life of people.
- As much as possible, guide our actions and part of our own resources and efforts to research an innovation in order to bring about a positive impact in one or several missions in València, as well as working to facilitate their success.
- Deploy information, communication and innovation transferring actions oriented at missions in the City of Valencia among their groups of interest or influence, partner organisations, partnerships, networks and society at large, offering connections between agents from the four helixes of the innovation ecosystem in València.



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- Act as an informative multiplier to disseminate all communication and promotion resources developed by Missions València 2030 through our channels in order to contribute to a wider dissemination among citizens.
- Be part of the Missions València 2030 constellation to enjoy research and innovation projects with an impact in the city missions for València.
- Collaborate with the València City Council and Las Naves to collect yearly data and information on the impact of innovation missions in Valencia resulting from research and innovation projects in our field of expertise or industry.
- Designate and update the contact of technical and communication staff that will act as partners of the organisation with the València City Council and Las Naves as ambassador of Missions València 2030.

Accessing the following **benefits and advantages as an ambassador organization for Missions València 2030:**

- Use of the Missions València 2030 brand following the available handbook of use and applications.
- Preferential access to spaces and resources at LAS NAVES, the Urban and Social Innovation Centre in València, if they are available in the dates requested, for activities related to the development of information, communication and innovation transference activities.
- Preferential access to innovation events with a limited capacity given the health safety measures in force at the time.
- Preferential access to SandBoxes in València to test innovation in real spaces and infrastructures in compliance with governance rules established at the València Living Lab.
- Access, use, exploitation and integration with the data platform by the City of València and technical support.



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- Invitation to innovation events and trainings in order to promote visibility and create synergies among social and economic actors linked to Missions València.
- Use of brand/logo of the ambassador organisation in the panel of brands endorsing Missions València as “collaborators” in the corresponding ecosystem helix for each entity: private sector, public sector, academia or civil society.
- Preferential treatment when participating in joint innovation project with European, national or regional funds.
- Use of communication and dissemination mechanisms from the City Council and Las Naves to socially disseminate the value of projects carried out by the ambassador organisation with an impact on Missions València 2030.
- R&D&I activities related to Missions València 2030 enjoy corporate tax benefits as well as bonification in their social security contributions. For more information, refer to the available information on **tax benefits at the website of the Ministry of Science and Innovation**.

SIGNATURE OF THE ENDORSEMENT AS AMBASSADOR OF MISSIONS VALÈNCIA 2030

On _____, in València.

Ajuntament de València

Carlos Galiana Llorens
Councilman for Innovation and Knowledge Management