

Press dossier

Missions València 2030

1. INNOVATION IS TRENDIER THAN EVER

In these days, our society expects science and innovation to provide solutions for one of the direst health emergencies mankind has had to endure.

2. INNOVATION TO IMPROVE THE LIFE OF OUR CITIZENS

At a time when INNOVATION is written in capital letters, València has positioned itself at the forefront of European cities focusing their research and innovation on missions to improve the life of our citizens in a way that is meaningful for them thanks to the approval of Missions València 2030.

Missions València 2030 anticipates European research and innovation policies and provides us with a competitive advantage over other cities in order to obtain resources and funding. A year in advance, we anticipate European policies already approved at EU-level within the next Horizon Europe research and innovation framework for 2021-2027. There is a European budget of 100,000 million euros, out of which 52,700 will be targeted for missions-oriented research and innovation.

3. **VALENCIA AS A EUROPEAN PIONEER** València is a pioneer city thanks to **Missions València 2030**: we are the first European city with such an initiative. No other city in Europe has put a similar initiative on the table to manage innovation. However, we are aware that they will soon do so, given the interest shown by many of them and the information that they have received from us. The Valencian initiative has created expectation among different European cities at different levels of government.

4. **EUROPEAN EXPERIMENT ON INNOVATION GOVERNANCE FOR THE WHOLE CITY** **Missions València 2030** proposes 5 strategies, 12 commitments and 80 innovation actions for the 2020-2023 period. The idea is to prompt transformations leading to a new innovation governance model that focuses on missions offering many advantages and improvements for the city:

- Missions València 2030 offers a **purposeful innovation** model containing specific missions in order for València to become a **healthier city** (an innovation model that ensures the individual well-being of all citizens), **more sustainable** (an innovation model that improves the environment people live in), **a shared city** (an innovation model that reduces inequalities, ensures care and solidarity in personal relations), and **more entrepreneurial** (an innovation model that helps us fully digitalize València and improve its resilience, our capability to rise again and act after disasters and crises like COVID-19).

- In the long term, Missions València 2030 confers visibility to public actions so that our innovative ecosystem can develop and guide its research and innovation efforts with a higher guarantee of success.
- Missions València 2030 **builds on our collective talent and does not exclude anyone**: our success can only be achieved on the basis of diversity and with the involvement of everyone. These are the **four participating helixes**:
 - **Private sector**: large companies, SMEs, freelancers, start-ups, business accelerators, incubators, etc.
 - The entrepreneurial and innovative **public sector**: different levels of government and their instrumental institutions.
 - Universities by means of their research centres and associated technological institutes. We would like to take this opportunity to thank the Universitat Politècnica de València for their offer and the intensive support we have received during the validation of this initiative.
 - **Civil society**: as we have seen during these last months, thanks to the support of social movements, non-profit organisations, associations, foundations, professional associations, etc.

The Valencia City County and Las Naves innovation centre will play a leadership role and will promote actions from the public sector and the innovative ecosystem in our city.

Missions València 2030 is not only an initiative by the València City Council: it is also a proposal for the **whole innovative ecosystem** based on its 4 helixes.

Our goal is to build a constellation of innovation projects from the whole ecosystem targeted at the missions that València wants to carry out before 2030.

Selection process for missions in València

The following graph is a summary of the definition and approval process proposed for innovation missions within the Missions València 2030 initiative.



We can highlight the following milestones in the selection process of innovation missions in València with a high level of societal involvement:

Milestone 1. On March 29th 2019, the Local Government Board of the València City Council approved a proposal called “Mission-targeted Ideas. Challenges for València. 2030” as a framework document for the MissionsVLC2030 initiative with the aim of guiding public efforts and **initiating surveys and studies to delve deeper into mission-oriented research and innovation in València** under the umbrella of European initiatives.

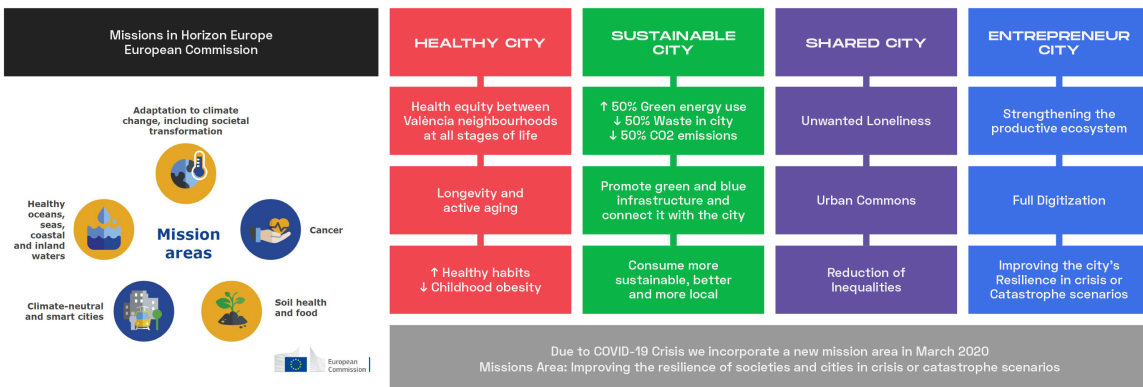
Milestone 2. Between April and September 2019, under the umbrella of the initiative approved by the Local Government Board and following its mandate, workshops, dialogues and debates on the different models for the city were held and documented, including references to the four helixes, all of this under the leadership of Las Naves. The goal of this process is to **detect and co-decide with society which are the main areas of importance for València in order to search and define missions**, following the advice and guidelines provided by Europe on this matter.

Out of the areas of importance that were finally selected, 75% were the result of social involvement and participation in the design of these policies, while the remaining 25% were the result of the necessary adjustments after the COVID-19 pandemic and the final political validation to obtain a broad consensus.

Proposals from the European Union closely related to the city models under consideration are added to this decision.

València consensus on mission areas from civic engagement process


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Cyclical milestones 3, 4, 5 and 6. After the formation of the new local government for the 2019-2023 period and the validation of this initiative by the new heads of the Innovation and Knowledge Management Delegation from the València City Council, an iterative process was started (Milestones 3 to 6) involving a profound debate and technical work focused on the following pillars:

- **Definition and deepening in the expertise related to detected areas of importance** to allow us to better specify technical proposals for the missions.
- **Design and formulation of estimations and technical proposals focusing on identified areas of importance.**
- **Strategic and political validation**
- **Search for partnerships** and internal and external **support**.
- **The goal was to obtain institutional maturity and enough societal involvement for the Missions València 2030 initiative in order to ensure the approval of the strategic framework for Missions València 2030 on May 28th 2020, with the support of the local government and the main opposition parties: 31 votes in favour out of 33.**

Milestone 7. This cyclical definition process will culminate in the **drafting of a repertoire of missions on the selected areas of importance.**

- Out of this repertoire and after obtaining a broad consensus, the local government will choose 3 innovation missions for the city of València, preferably before the end of 2020, and always observing the decisions related to the first missions approved at European level.
- The local government **will promote open participative processes to choose 3 more innovation missions for Valencia during 2021.**



Milestone 8. This set of 6 innovation missions for 2030 will be the main focus point of public efforts on research and innovation. Partnerships will be established so that the innovative ecosystem joins efforts and provides meaningful innovative solutions given their expertise and actions. A **broad, open social communication process** will be initiated to explain the value of this initiative. The idea is to gain as **much involvement, action, and awareness** as possible among our citizens.

Innovation missions for Valencia will be milestones in the short, medium and long term that will **open broad three-year accountability processes**.

Candidacy for European Capital of Innovation in 2020 and 2021

On June 12th 2020, the Local Government Board approved the candidacy of Valencia to be the European Capital of Innovation in 2020. Missions València 2030 will be showcased as an **experiment on innovation models to mobilize the innovative ecosystem and to improve the life of our citizens**. This candidacy is currently being developed by the València City Council, together with a high-performance cross-cutting team, and will be presented on June 23th 2020.